

# Privacy Policy & Terms

Our Company AMZ Scout operates <https://amzscout.net>. This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site. This Privacy Policy governs our data collection, processing and usage practices. It also describes your choices regarding use, access and correction of your personal information. If you do not agree with the data practices described in this Privacy Policy, you should not use our Websites (the top level domain or any subdomain of amzscout.net) including our associated Chrome Extension (web app).

We periodically update this Privacy Policy. We will post any privacy policy changes on this page and, if the changes are significant, we will provide a more prominent notice by sending you an email notification. While we will notify you of any material changes to this Privacy Policy, we encourage you to review this Privacy Policy periodically.

## Information Collection, Duration And Use

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name, address, email address & phone number.

Information about how you use our app or website, and which websites you came to us from.

Technical information about your device or browser when you use our app or website, including geolocation data to determine what country you are accessing our website or app from, your internet protocol (IP) address, device ID, browser type and version and time zone setting, which may in some circumstances be personal data.

We may also receive personal data directly from you or from various third parties and public sources, including from social media channels (if you interact with us through those channels), or other third parties.

In the table below, we set out all of the ways we use your personal data, and why. We have also identified what our legitimate interests are where appropriate.

What	How	Why
Communicating with you	We use the personal and contact information provided by you, copies of your communications with us and, in some circumstances, transaction details, to manage our relationship with you.	Necessary to provide you with our featured services and necessary to comply with a legal obligation.
Experience	We use information about your use of our website, together with technical information about your device and (in some circumstances) your personal and contact information, and other relevant information that we receive from you or third parties (including aggregated information that we combine with your personal data), to deliver relevant website content and other marketing to you, and to manage the delivery of that content.	Necessary for our legitimate interests (to ensure that you are shown relevant content based on your use of our app or website).
Advertising effectiveness	We use information about your use of our app or website and, in some circumstances, personal and contact information about you, to measure or understand the effectiveness of the advertising we serve to you.	Necessary for our legitimate interests (to determine how effective advertising is in order to improve advertising, its relevance and in order to fulfil contracts we have with our marketing partners).
Analytics	We use information about your use of our website and technical information, including about your device or where you are accessing our website from, to optimise our service and to improve our website, services, direct marketing, behaviour profiling and experiences.	Necessary for our legitimate interests (to measure the interactions with our website, to keep our website updated and relevant, to develop our business and to inform our marketing strategy).
Regulatory compliance	We may use your personal and contact information, information about any transaction between you and us, information about your use of the website, or technical information, to enable us to comply with our legal and regulatory obligations.	Necessary to comply with a legal obligation.
Fraud prevention	We may use your personal and contact information, financial information, information about any transaction between you and us, information about your use of the website and/or web app, or technical information, in order to undertake analysis for the purposes of identifying and dealing with any fraud or fraudulent activity.	Necessary to comply with a legal obligation. Necessary for our legitimate interests (to ensure that transactions and interactions with us are not fraudulent).
Queries	We may use your personal and contact information, information about any transaction between you and us, information about your use of the website, or technical information for the purpose of dealing with any request, complaint or query from you.	Necessary to comply with a legal obligation. Necessary for our legitimate interests (to respond to you and to deal with any request you may have).

We use your personal data to create aggregated data sets. You are not identifiable from that aggregated data and it is not considered personal data. However, if we combine or connect aggregated data with your personal data so that it can directly or indirectly identify you, we treat the combined data as personal data which will be used in accordance with this Privacy Policy.

We send you marketing communications through a number of different channels. You may receive newsletters, email notifications and other marketing communications that either you request from us or which you consent to by opting in when completing a registration form on our service., and/or have not asked us to stop sending marketing by email to you.

AMZ Scout does not sell, trade or transfer User Information to third parties. However, we may share User Information with our staff and business partners for marketing, advertising or product/service offering purposes. For example, we provide User Information to our service providers for direct emailing of our newsletters, online surveys or notifications on AMZ Scout offers. We also disclose User Information if: we have your consent; we need to share it in order to provide you with the products and/or services you requested. You may separately agree to provide your personal information to third parties that provide content for AMZ Scout offerings, in order to access and/or use their products and/or services. If you agree to provide such information to these third parties, then your personal information will be subject to their privacy policies.

You may opt out from receiving such marketing communications and notifications from us at any time. There are several ways you can do this. To stop receiving marketing by email, either: Click 'unsubscribe' or update preferences in any email communication we send; contact us in writing; or calling us to opt out.

We will only keep your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

At the end of that retention period, your data will either be deleted or anonymised (so that it can no longer be associated with you) for research or statistical purposes.

To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.

In some circumstances, you may be entitled to ask us to delete your data: see 'Your rights' below for further information.

## Your Rights

You have the right:

- to ask us not to use your personal data for marketing
- to ask us not to process your personal data where it is processed on the basis of legitimate interests, if there are no compelling reasons for that processing;
- to request from us access to personal information held about you (see below);
- to ask for the information we hold about you to be rectified if it is inaccurate or incomplete;
- to ask that we stop any consent-based processing of your personal data after you withdraw that consent;
- to ask, in certain circumstances, to delete the personal data we hold about you;
- to ask, in certain circumstances, for the processing of that information to be restricted; and
- to ask, in certain circumstances, for data portability.

## Changes To This Privacy Policy

This Privacy Policy is effective as of May 2018 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page. We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy. If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

## Visitor Consent

By visiting or using our site, you consent to our website's privacy policy.

## Contact Us

If you have any questions about this Privacy Policy, please contact us.