

PRIVACY POLICY

Our Company **AMZSCOUT CORPORATION** (“AMZScout”) operates <https://amzscout.net> (the “Site”). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site. This Privacy Policy governs our data collection, processing and usage practices. It also describes your choices regarding use, access and correction of your personal information. If you do not agree with the data practices described in this Privacy Policy, you should not use our Site and/or our associated website application (the “App.”) and/or our Google Chrome extensions.

We periodically update this Privacy Policy. We will post any privacy policy changes on this page and, if the changes are significant, we will provide a more prominent notice by sending you an email notification. While we will notify you of any material changes to this Privacy Policy, we encourage you to review this Privacy Policy periodically.

INFORMATION COLLECTION, DURATION & USE

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to, the following:

- a. Your name, address, email address and/or phone number.
- b. Information regarding your use of our App. and/or Site, and which websites you came to our Site from.
- c. Technical information about your device or browser when you use our App. and/or Site, including geolocation data to determine what country you are accessing our App. and/or Site from, your internet protocol (IP) address, device ID, browser type and version and time zone setting, which may in some circumstances be personal data.

We may also receive personal data directly from you or from various third parties and public sources, including from social media channels (if you interact with us through those channels), or other third parties.

In the table below, we set out all of the ways we use your personal data, and why. We have also identified what our legitimate interests are where appropriate.

What	How	Why
<i>Communicating with you</i>	We use personal and contact information provided by you, copies of your communications with us and, in some circumstances, transaction details, to manage our relationship with you.	Necessary to provide you with our featured services and necessary to comply with a legal obligation.

<i>Experience</i>	We use information about your use of our Site, together with technical information about your device and your personal and contact information, and other relevant information that we receive from you or third parties (including aggregated information that we combine with your personal data), to deliver relevant website content and other marketing to you, and to manage the delivery of that content.	Necessary for our legitimate interests (to ensure that you are shown relevant content based on your use of our App. and/or Site).
<i>Advertising effectiveness</i>	We use information about your use of our App. and/or Site and, in some circumstances, personal and contact information about you, to measure or understand the effectiveness of the advertising we serve to you.	Necessary for our legitimate interests (to determine how effective advertising is in order to improve advertising, its relevance and in order to fulfill contracts we have with our marketing partners).
<i>Analytics</i>	We use information about your use of our Site and technical information, including about your device or where you are accessing our Site from, to optimize our service and to improve our Site, services, direct marketing, behavior profiling and experiences.	Necessary for our legitimate interests (to measure the interactions with our Site, to keep our Site updated and relevant, to develop our business and to inform our marketing strategy).
<i>Regulatory compliance</i>	We may use your personal and contact information, information about any transaction between you and us, information about your use of the Site, or technical information, to enable us to comply with our legal and regulatory obligations.	Necessary to comply with a legal obligation.

<i>Fraud prevention</i>	We may use your personal and contact information, financial information, information about any transaction between you and us, information about your use of the App. and/or Site, or technical information, in order to undertake analysis for the purposes of identifying and dealing with any fraud or fraudulent activity.	Necessary to comply with a legal obligation. Necessary for our legitimate interests (to ensure that transactions and interactions with us are not fraudulent).
Queries	We may use your personal and contact information, information about any transaction between you and us, information about your use of the Site, or technical information for the purpose of dealing with any request, complaint or query from you.	Necessary to comply with a legal obligation. Necessary for our legitimate interests (to respond to you and to deal with any request you may have).

We use your personal data to create aggregated data sets. You are not identifiable from that aggregated data and it is not considered personal data. However, if we combine or connect aggregated data with your personal data so that it can directly or indirectly identify you, we treat the combined data as personal data which will be used in accordance with this Privacy Policy.

We send you marketing communications through a number of different channels. You may receive newsletters, email notifications and other marketing communications that either you request from us or which you consent to by opting in when completing a registration form on our service., and/or have not asked us to stop sending marketing by email to you.

AMZScout does not sell, trade or transfer User Information to third parties. However, we may share User Information with our staff and business partners for marketing, advertising or product/service offering purposes. For example, we provide User Information to our service providers for direct emailing of our newsletters, online surveys or notifications on AMZScout offers. We also disclose User Information if: we have your consent and/or we need to share it in order to provide you with the products and/or services you requested. You may separately agree to provide your personal information to third parties that provide content for AMZScout offerings, in order to access and/or use their products and/or services. If you agree to provide such information to these third parties, then your personal information will be subject to their privacy policies.

You may opt out from receiving such marketing communications and notifications from us at any time. There are several ways you can do this. To stop receiving marketing by email,

either: Click '*unsubscribe*' or update preferences in any email communication we send; contact us in writing; or call us to opt out.

We will only keep your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

At the end of that retention period, your data will either be deleted or anonymized (so that it can no longer be associated with you) for research or statistical purposes.

To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorized use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.

LINKS

The Site contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

CHILDREN UNDER THIRTEEN (13) YEARS OF AGE

AMZScout does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

YOUR RIGHTS

You have the right:

- to ask us not to use your personal data for marketing;
- to ask us not to process your personal data where it is processed on the basis of legitimate interests, if there are no compelling reasons for that processing;
- to request from us access to personal information held about you (see below);
- to ask for the information we hold about you to be rectified if it is inaccurate or incomplete;
- to ask that we stop any consent-based processing of your personal data after you withdraw that consent;
- to ask, in certain circumstances, to delete the personal data we hold about you;
- to ask, in certain circumstances, for the processing of that information to be restricted; and
- to ask, in certain circumstances, for data portability.

CHANGES TO THIS PRIVACY POLICY

This Privacy Policy is effective as of [ENTER APPLICABLE DATE] and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on the Site. We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy. If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our Site.

CALIFORNIA PRIVACY RIGHTS

California residents may request information regarding the disclosure of their personal information to third parties for direct marketing purposes. To make such a request, please contact us at the email address or postal address listed below.

VISITOR CONSENT

By visiting or using our site, you consent to this Privacy Policy.

CONTACT US

AMZScout welcomes your questions or comments regarding this Privacy Policy. If you believe that AMZScout has not adhered to this Privacy Policy, please contact AMZScout at:

AMZSCOUT CORPORATION

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EMAIL ADDRESS: support@amzscout.net

EFFECTIVE AS OF MAY 1ST, 2019